

In the Abstract:

Please amend the abstract as follows:

A web server for allowing a user to post data about a category is disclosed. The web server may be configured allow the user to change the category of a web page to a user-specified category; allow the user to provide a description of the new category; and automatically update the web page, wherein the category description and data entries associated with the web page are associated with the user-specified category in the web-accessible database. Methods and apparatus for facilitating online transactions are between users of a web site disclosed. Preferred embodiments include a web site configured to associate customer and purchase information corresponding to a user and completing an online transaction for items to be purchased when the user clicks on an icon. The items may be posted on the site by a different user.